

**Appendix Table 6-35**
**Value added and employment of U.S. multinationals, by selected industry and location: 2013**

Industry	United States	Foreign countries	World
Value added (\$billions)			
All industries	3,469	1,384	4,853
All services	1,969	606	2,574
Commercial KI services	1,126	205	1,331
Business services	225	63	288
Professional, scientific, and technical services	207	90	297
Architectural, engineering, and related services	19	9	28
Computer systems design and related services	87	46	133
Management, scientific, and technical consulting	9	13	22
Advertising and related services	16	6	23
Other	75	16	91
Management of nonbank companies and enterprises	18	-27	-10
Finance and insurance	490	81	571
Depository credit intermediation (banking)	212	32	244
Finance, except depository institutions	165	28	192
Insurance carriers and related activities	114	21	135
Information	411	60	471
Publishing industries	86	24	110
Motion picture and sound recording industries	6	3	9
Broadcasting (except Internet)	84	7	90
Telecommunications	171	12	183
Data processing, hosting, and related services	18	5	23
Other information services	46	9	55
All other services	843	401	1,244
All manufacturing industries	1,314	547	1,862
All HT manufacturing	352	130	483
Computers and peripheral equipment	146	54	200
Communications equipment	75	33	108
Semiconductors and other electronic components	27	5	32
Navigational, measuring, and other instruments	47	26	72
Pharmaceuticals and medicines	58	12	70

Industry	United States	Foreign countries	World
All other manufacturing industries	962	417	1,379
Employment (thousands)			
All industries	23,329	12,381	35,711
All services	15,824	7,118	22,942
Commercial KI services	5,618	2,307	7,925
Business services	1,268	1,153	2,421
Professional, scientific, and technical services	1,265	1,132	2,397
Architectural, engineering, and related services	176	101	277
Computer systems design and related services	458	672	1,131
Management, scientific, and technical consulting	51	81	132
Advertising and related services	101	62	163
Other	479	215	694
Management of nonbank companies and enterprises	3	21	24
Finance and insurance	2,618	677	3,295
Depository credit intermediation (banking)	1,146	203	1,349
Finance, except depository institutions	550	252	802
Insurance carriers and related activities	922	222	1,144
Information	1,731	478	2,209
Publishing industries	374	151	525
Motion picture and sound recording industries	48	18	66
Broadcasting (except Internet)	367	20	386
Telecommunications	571	82	653
Data processing, hosting, and related services	111	129	240
Other information services	261	79	340
All other services	10,206	4,811	15,018
All manufacturing industries	6,875	4,867	11,741
All HT manufacturing	1,267	969	2,237
Computers and peripheral equipment	402	225	627
Communications equipment	209	219	428
Semiconductors and other electronic components	91	62	153
Navigational, measuring, and other instruments	214	350	565
Pharmaceuticals and medicines	351	113	464
All other manufacturing industries	5,607	3,897	9,505
HT = high technology; KI = knowledge intensive.			



NOTES:	HT manufacturing industries consist of aerospace; computers; communications; semiconductors; and testing, measuring, and control instruments and are classified by the Organisation for Economic Co-operation and Development (OECD). Data are not available for aerospace. KI services consist of education, health, business, finance, and information services and are classified by the OECD. Commercial KI services consist of business, finance, and information services.
SOURCE:	Bureau of Economic Analysis, International Economic Accounts, U.S. Direct Investment Abroad: Activities of U.S. Multinational Enterprises, Financial and Operating Data for U.S. Multinational Companies (2009–13), <a href="http://www.bea.gov/international/di1usdop.htm">http://www.bea.gov/international/di1usdop.htm</a> , accessed 24 August 2015. <i>Science and Engineering Indicators 2016</i>